

Brouwer Shipping & Chartering GmbH, Hamburg – CTP.BIZ GmbH augments its CTP CargoTransPool

With retroactive effect from 01. June 2020, CTP.BIZ GmbH, Rellingen, (www.ctp.biz), the holding company of the CTP CargoTransPool, has taken over BROUWER Shipping & Chartering GmbH, Hamburg.

CTP CargoTransPool, a brand within CTP.BIZ GmbH, is the roof under which operations are conducted by twelve independent companies, ten of them in the fields of shipping and logistics. Focused on the principle "logistics integrated", these companies are conceptually interlinked in such a way that, as optimally as possible, they will be able to meet the demand and requirements on the market for "integrated logistics". The objective of generating Evolution through Tradition continues to shape and influence the thinking and action of the entire Group.

For many years now, activities in the shipping sector have been based on an extensive, at the same time highly specialised chain of services ("from mine to door") that determine the core activities and underlying competencies at CTP, predominantly in this case as the operator - with its own charter tonnage - of a liner-like parcel service concentrated on minerals and raw materials from China/the Far East to Europe. This is augmented by a complex and extensive network of container logistics with worldwide connections, brokerage (already expanded four years ago following the successful integration of Teutonia Frachtkontor GmbH), together with air freight and the mineral processing of black materials at a company-owned facility in the Port of Duisburg. This portfolio is complemented by further joint ventures such as that in Rotterdam with Rheintrans BV, and others in China and Hong Kong.

With the amalgamation of BROUWER Shipping & Chartering, CTP CargoTransPool is consistently adhering to its guiding conceptual credo "Logistics only - only Logistics" (without overlapping into the fields of trade and commerce) and, accordingly, is continuing to expand its integrative logistic offer. The objective of benefitting the commercial sector and its clients with added logistical value derived from a constantly enhanced provision of services from one source fully corresponds with the principle of unflinching adjustment and renewal. From the CTP standpoint, expansion and growth do not depend on quantity, mass or volume, but should instead be anchored to the quality of the service provided and the extent of the added value created.

Under the new constellation, the task of continuing the uniquely influential, active and successful work performed on behalf of BROUWER for over half a century by Holger Ranf as Partner and Managing Director of the company, will be transferred to CTP. On a project-specific basis, Holger Ranf will be more than glad to provide ongoing support and advice within the new corporate framework. CTP Capt. Thomas Pöttsch, Managing Owner of the CTP Group (originating in 2009 from the former G. Hinrichs + Co. GmbH, a company established in 1931), holds the close, successful bond with Holger Ranf and Brouwer, a relationship that has lasted for over 30 years, in the highest esteem. With this in mind, and particularly under the new constellation, it will be mutually beneficial for both companies, to enhance and strengthen the valuable internal and external contact to decision makers and other persons in authority. The same principle should apply unflinchingly to the "Hanseatic" and human values that, for decades, have shaped both companies and determined how their business is conducted.

In this respect, the longstanding and stable composition of the operational staff at both companies speaks its own very clear language. This is the foundation on which long-term development must be focused.

Nothing is more valuable than contact and communication. Particularly in these times that are so challenging for us and defined by increasing volatility. For this reason, we welcome any opportunity for discussion, any enquiry or suggestion, but also, of course, any critical comments.

Ask ... why. Challenge us. We look forward to a lively and constructive exchange of ideas.

Capt. Thomas Pöttsch

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